



Philosophy and Significance of the Program

This curriculum focuses on producing graduates capable and competent health service/system managers, scholars, and researchers. They will perform their primary healthcare role morally and ethically, ensuring they demonstrate a high level of contemporary primary healthcare management knowledge and ensure continuing professional development in healthcare management knowledge, education, and research. Graduates will critically analyze current health problems and challenges related to primary healthcare management. They will demonstrate a broad understanding of knowledge and contexts in other fields of study to improve their leadership and management ability in primary healthcare management. There will be a strong emphasis on holistic care for individuals and communities that will engage and empower them to achieve the most beneficial effect on the people's quality of life and sustainable development of their health and well-being.

The Master of Primary Healthcare Management is an international program that focuses on educating learners to have knowledge and skills of analysis, research, and synthesis of new knowledge to answer research questions on primary healthcare management in order to improve management of local health systems based on primary healthcare. In addition, the program will assist the learners to identify policies and management models for strengthening primary care systems at both the local and national levels. Participants will use primary healthcare principles to solve health problems in the community and to create equitable access for all to quality efficient health services.

The ultimate goals are for people to have an equal opportunity to universal access to quality healthcare service and better quality of life. The teaching and learning processes of the curriculum aim to provide basic knowledge to support learners for their independent study, which include research processes and strategies, analytical and critical thinking, researching system development, and initiating creativity as the basis of resolving health problems and improving health management at local areas.

The curriculum will emphasize and utilize real situations when conducting research, proficiency to develop independent researchers who can manage their research and achieve the status of being a leading and quality researcher in the country and internationally. The graduates will also play a major role in the future education and development of the country's healthcare organization and local health system management by using primary health care principles, be able to apply their knowledge on primary healthcare management in moving the discipline of primary healthcare management forward, at both national and international levels.